



# Start:ME

Customer Feedback Night  
Session Ten

# Start:ME session objectives

- 1 Gather key business feedback from community members
- 2 Debrief with your peers and team



# Remember your audience

- Focus on your “customers”
- Know your objective and key questions
- Show and tell
- 5 mins goes by really fast



# A couple of reminders

- This is just practice
- Interact with your audience
- Be an active audience member
- You can accept feedback without agreeing



# Debrief your feedback

- Themes in feedback/questions from audience members
- Key questions for customer interviews
- Steps to prepare for interviews



# Your three assignments this week

- 1 Debrief with mentors; identify key takeaways from Customer Night
- 2 Revise business plan
- 3 Revisit financials

