



# Start:ME

Working Session 2  
Session Eleven

# Start:ME session objectives

- 1 Get to know a local entrepreneur or share accelerated moments
- 2 Prep for lender practice session
- 2 Business plan walkthrough in practice groups



# Key rating and feedback areas

**Capability  
and  
Commitment**

**Product,  
Price, and  
Position**

**Customer  
and Market  
Knowledge**

**Financial  
Outlook**

**Capital Ask**



# Your three assignments this week

- 1 Update your business plan and bring 4+ copies
- 2 Practice 5 min walkthrough
- 3 Draft your loan request

